

HAMPTON VA

NEWS RELEASE

For immediate release

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Pelican's Snoballs of Hampton holds ribbon cutting May 27, 2016

May 27, 2016 – Pelican's Snoballs of Hampton officially celebrated its grand opening on Friday, May 27, with a ribbon cutting at 2 pm. More than 40 community members, including Councilman Donnie Tuck, attended the ceremony.

Pelican's Snoballs of Hampton, located at 1025 West Pembroke Ave., is a franchise independently owned and operated by Mario and Jamil Trotter, who believe in providing a great outdoor and family-friendly atmosphere for all ages. The husband and wife team came to Hampton through successful careers in the Air Force and are now putting their talents to work as entrepreneurs.

Striving to stay true to the "Original New Orleans" treat, Pelican's offers more than 100 flavors shipped directly from Louisiana. The Pelican's experience will include games on the premises, such as giant Jenga, corn hole and hula-hoops. There will also be family game nights, paint nights and other great childhood favorites for the entire family to enjoy while experiencing the delicious New Orleans style shaved ice.

Pelican's will be open from March to mid-October, seven days a week, 11 a.m.-9 p.m.; and 11 a.m.-10 p.m. when school is not in session.

Pelican's Snoballs, LLC is a North Carolina company that offers entrepreneurs the opportunity to purchase franchises that make and sell frozen desserts known as "snoballs" under the service mark "Pelican's Snoballs." There are currently 43 franchises in place. For more information, visit www.pelicanssnoballs.com.

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