

Hampton 2040 Community Plan
Steering Group: Placemaking
Meeting Date: 14 March 2023
Meeting #6

Steering Group Members Present: Sam Bowling, Dominique DeBose, Joe Griffith, Kanisha Haskins-Combs, and Andrew Pexton

Staff: Alison Eubank, Dave McCauley, Jonathan McBride, Terry O’Neill, Urvi Patel, and Davis Pemberton

To begin the session, the Convener provided community feedback to the group, which was taken from an online and in-person survey. The Steering Group was tasked with reviewing comments and using productive feedback to assist in strengthening or improving the group’s vision statement and goals.

While reviewing feedback, the Steering Group was asked to identify some common themes related to the vision statement and goal statements. The results are captured below:

Common Themes- Vision Statement

- What does “reimaging” mean/look like?
 - Use term “enhance” or “maintain” (?)
- Focus on historical assets
- Celebrate(ing)
- United or diverse?
- Lacking energy/passion

Common Themes- Goal Statements

- Connected neighborhoods positively received
- “Authentic” too vague/buzzword
 - (PM-4) Use term “accessible”
- Safety is a concern
 - Safe and Clean has a dedicated steering group
- Community Assets (?)
 - How is that defined?

Following this, the Steering Group was tasked with altering or revising the previous vision statement based on community feedback. The results are captured on the following page:

Revised Vision Statement

- We are Hampton, a diverse connected coastal community reimagining **and celebrating** our shared and historical spaces.

“We are Hampton, a diverse connected coastal community reimagining and celebrating our shared and historical spaces.”

Next, the Steering Group was asked to look at and possibly revise any of the goal statements. The results are captured below:

Revised Goal Statements

- Leveraging community assets (**strengths?**) to create and expand economic, social and environmental opportunities.
- Promote ~~the visibility~~ and enhance community ownership of shared resources.
- Improve the physical and social connections between neighborhoods and districts.
- Ensuring Hampton’s public spaces are **accessible**, thriving, **and** beautiful, ~~and authentic~~.

Before concluding the meeting, the Steering Group began forming action items related to each goal statement. The results are captured below:

PM-1. Strategies/Action: Leveraging community assets to create and expand economic, social, and environmental opportunities.

- Improve infrastructure and public safety in underserved areas
- Reinvest in Power Plant area and other commercial areas
- More outdoor festivals and community events
- Incentivize adaptive reuse of infrastructure and buildings
- Increase the access to water
- Better utilization of beach/waterfront areas

PM-2. Strategies/Action: Promote and enhance community ownership of shared resources.

- Market Hampton’s assets
- Provide support and resources
- Involve citizens in programming from the ground-level
- Increased promotion of available opportunities for civic engagement
- Physical: Community gardens, parks, community centers, libraries
- Civic: Volunteer opportunities, neighborhood commissions, Hampton Clean City Commission (HCCC)
- Social: Neighborhood Watch, PTA, families, and citizens

- Inform
- Engage
- Promote community ownership
- Inspire community action

Next Meeting Details

- The next Steering Group meeting is scheduled for April 11, 2023 at 5:00 PM in the Community Development conference room located on the 5th floor of City Hall (22 Lincoln St. Hampton, VA 23669)
- Begin and finalize drafting action steps that the community can take to contribute to accomplishing each goal
- Set the agenda for the next meeting