



HAMPTON 2040 COMMUNITY PLAN | **ECONOMIC GROWTH**



Generating the resources necessary to support the services the community desires and produce quality jobs for our citizens

COMMUNITY ENGAGEMENT DATA SUMMARY

The following information summarizes the related community comments from over 1,500 in-person dialogues and on-line responses between 2018 – 2022. These statements begin to capture where the community envisions the city being regarding these topics in our short and long-range future.

5-10 YEARS

- Increase retail and dining options
- Increase density of businesses as well as residents in more urban areas
- Prioritize reuse of underutilized and vacant properties and seek to fill the gaps where there are vacant properties in otherwise developed areas
- Emphasize and build off of the waterfront
- Encourage a mix of national brands and local or artisan shops
- Improve infrastructure related to coastal flooding waters, including improving navigable waterways

20+ YEARS

- Businesses within the city provide diverse opportunities for jobs that pay a living wage
- The City has an increased tax base with diverse commercial uses constituting a larger portion of that tax base
- Hampton is home to leading edge sectors of the larger economy
- Many businesses are homegrown
- Diverse service, retail, entertainment, and restaurant opportunities exist
- Neighborhoods experience lively neighborhood-serving commercial districts