

Hampton 2040 Community Plan
Steering Group: Placemaking
Meeting Date: 13 December 2022
Meeting #3

Steering Group Members Present: Joe Griffith, Sam Bowling, Charlene Clark, Kanisha Haskins-Combs, and Gabriella Francete

Staff: Alison Eubank, Dave McCauley, Jonathan McBride, Urvi Patel, Davis Pemberton, and Dacia Scott

To begin the session, the Convener summarized the first two steering group meetings, reviewed appreciative inquiries, the groups headlines and inspiring statements, and discussed the timeline for the Hampton 2040 Plan.

Following this, the participants broke into groups and were tasked with crafting 2 to 3 vision statements that represents the “end goal” Hampton hopes to achieve in this issue area. These vision statements should take inspiration from the headlines and inspiring statements. The results are captured below:

Drafting a Vision Statement

- We are Hampton, rich in history and diversity, we look to the future with a passion to tackle our unique coastal challenges with the same togetherness and resolve that has made use the oldest community in America.
- Hampton is where our shared history and connections help propel us into the future.
- We are Hampton, a connected family of distinct communities sharing histories and striving to live in partnership with the waterfront.
- Anchored to the sea, reaching for the stars, and redefining vibrant coastal communities.

Building off of this, the Steering Group reviewed the vision statements to identify common descriptive words and themes among them. The results are captured below:

Vision Statement Descriptive Words

- We are Hampton
- Community
 - Togetherness
- Diversity
- Partnerships
- Connectivity
 - Physical, social

- Mobility, Walkability
- Reaching/Striving
 - Dedicated
- Coastal
 - Waterfront
 - How do we react to storms/flooding?
 - Resiliency
- History
- Destination
- Innovation
- Resources
 - Buckroe, Phoebus, NASA, Langley, etc.

After identifying key descriptive words, the Steering Group began crafting a vision statement using the common descriptive words of themes. The results are captured below:

Crafting a Vision Statement:

- Hampton is a coastal destination focused on connecting our diverse communities with its abundance resources.
- Hampton is a dynamic coastal city dedicated to connecting our diverse communities through memorable experiences (and...)

The Steering Group concluding the meeting by finalizing a vision statement using all of the inspiration and knowledge gathered since the kickoff meeting. The result is captured below:

VISION STATEMENT:

“We are Hampton, rich in history and diversity dedicated to connecting coastal communities and reimagining our historical spaces.”

Next steps

The next steering group meeting will be held on January 10, 2023 in the Community Development Department Conference Room.

Next Meeting Agenda (Meeting date and time to be determined)

- Review of the December 13, 2022 summary minutes
- Review staff proposed vision statement(s) for Placemaking and gather a consensus
- Begin drafting strategic goals or achievements that will move us in the right direction
- Set the agenda for the next meeting
- Set the date, time, and place for the next meeting